

# Blueprint Communities®

## A Catalyst for Community Revitalization

### Community Experiences

Visit [www.fhlb-pgh.com/stories](http://www.fhlb-pgh.com/stories).

### Learn More

Learn about the many ways FHLBank Pittsburgh helps address community revitalization at [www.fhlb-pgh.com/community-products](http://www.fhlb-pgh.com/community-products).

### Becoming a Blueprint Community

Blueprint Communities® was created in 2005 by FHLBank Pittsburgh to help revitalize communities. Instead of a one-time project or grant, the program gives local leaders the tools to customize a long-term revitalization strategy.

Intermittent application periods are conducted on a state-by-state basis within FHLBank Pittsburgh's district of Delaware, Pennsylvania and West Virginia. When a new application period begins, application information is shared with our member financial institutions and other stakeholders via our website and a number of other channels.

Community applicants typically have populations of 30,000 or less and are led by dedicated individuals who will create and implement a revitalization plan. There is no one-size-fits-all plan. For some communities, the plan might include enhanced community engagement, downtown beautification, a healthier business environment, a focus on tourism or an increase in affordable, quality housing.

Community applicants must assemble a leadership team of eight to 10 highly collaborative stakeholders. Each team must include an employee of an FHLBank Pittsburgh member financial institution, a local government official, a real estate developer and a representative of a community organization. Beyond that, each community has the flexibility to build a leadership team that reflects its unique vision for community revitalization.

### Resources for Blueprint Communities

Once established, leadership teams attend training, where they learn how to develop a strategic plan of revitalization. They also learn strategies to help attract the public and private funding necessary to implement their plan. Once teams graduate from training, their communities receive up to a 10-year designation as a Blueprint Community.

To encourage momentum, FHLBank Pittsburgh will:

- Host a kick-off celebration to bring awareness to the revitalization journey
- Award grants of up to \$25,000
- Partner with community development experts that will provide ongoing guidance

### A Track Record of Success

As a whole, Blueprint Communities have effectively leveraged FHLBank Pittsburgh grants to attract hundreds of millions of dollars in public and private funding. As a result, individual communities have been able to:

- Rehabilitate blighted properties
- Construct and improve libraries, recreational centers and other community facilities
- Provide workforce training
- Attract businesses, from startups to Fortune 500 companies
- Add as many as 250 new jobs

Momentum increases with each positive outcome, and so does the community's capacity to accomplish its revitalization goals!

"Blueprint Communities" is a registered service mark of the Federal Home Loan Bank of Pittsburgh.

