

# The Changing Landscape of Liquidity: Key Steps to Strengthen Your Liquidity Management Process Under Market and Regulatory Pressures

FHLBank Pittsburgh, in conjunction with Darling Consulting Group (DCG), is hosting a complimentary webinar focused on the changing liquidity landscape and what every financial institution should be doing to develop a “best practices” approach to liquidity management.

**Wednesday, July 11, 10-11:15 a.m.**

## **WHO SHOULD ATTEND**

Executive, Financial, Treasury and Investment Officers and other asset/liability management professionals.

## **CONTENT AND OBJECTIVES**

Loan growth is outpacing deposit growth and loans are becoming a higher percentage of total assets. Wholesale funding levels are increasing and deposit uncertainty abounds. Undeniably, liquidity is under pressure and the regulators understand the impact these factors can have on your institution. In this 75-minute webinar, DCG Managing Director [Joe Kennerson](#) will discuss the heightened regulatory focus on liquidity management and how to prepare a more effective liquidity management process.

The webinar will address:

- Establishing a liquid asset cushion
- Developing key deposit strategies to maintain adequate liquidity
- Becoming comfortable with higher levels of wholesale funding
- The importance of stress testing – and remediation plans

## **CPE CREDITS AND PREREQUISITES**

The program is approved for one Continuing Professional Education (CPE) credit with the Pennsylvania State Board of Accountancy. Pennsylvania CPAs will receive their certificate following successful completion of the course. There are no prerequisite courses for this webinar.

## **EXPERIENCE LEVEL**

This intermediate-level program builds on fundamental asset/liability management principles and applies those principles to practical situations. The program is based on a case-oriented discussion format.

**[REGISTER HERE](#)**

## **UNABLE TO ATTEND?**

Replay is available; simply indicate on the registration page that you would like to receive the webinar materials and replay information. Only those attending the live webinar will be eligible for the Pennsylvania CPE credits.

## **QUESTIONS?**

For additional webinar information, or if you have questions, please contact your FHLBank Business Development Manager.

*FHLBank Pittsburgh is an approved Program Sponsor with the Pennsylvania State Board of Accountancy.*